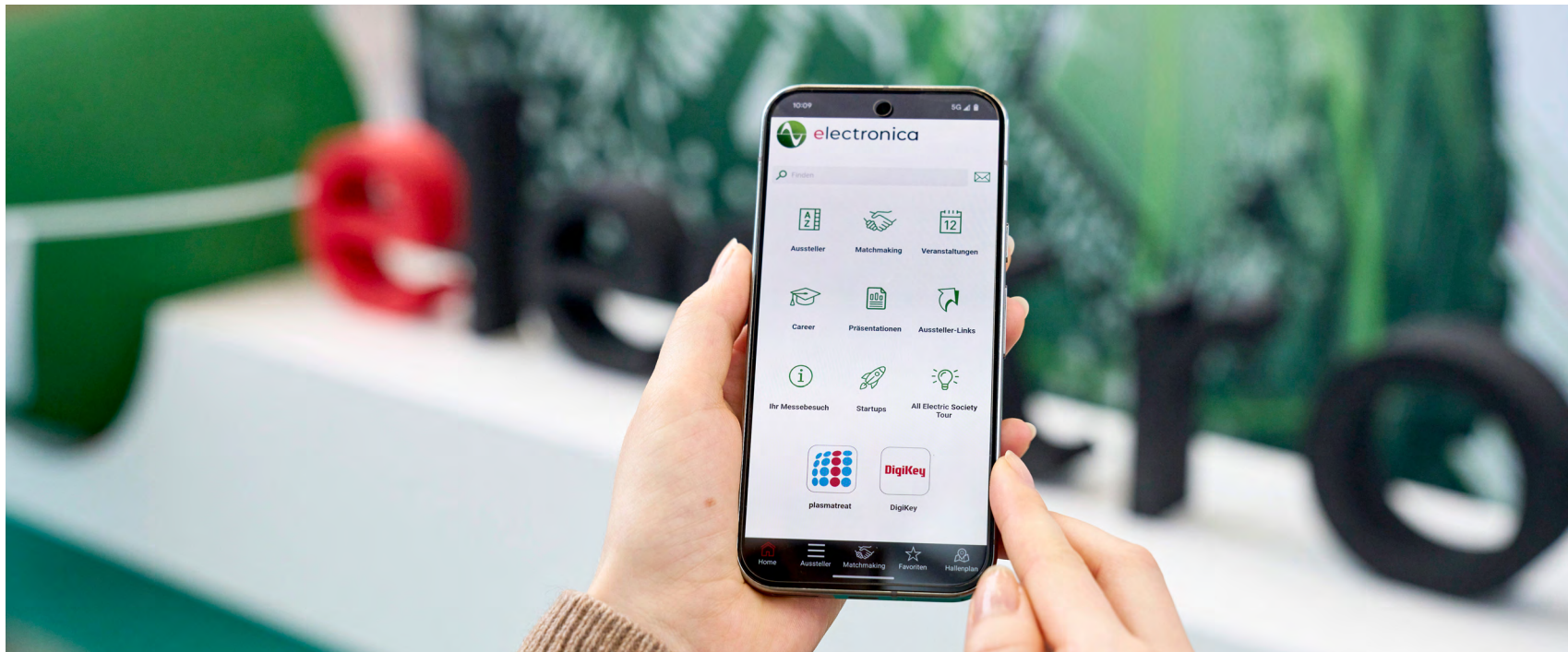


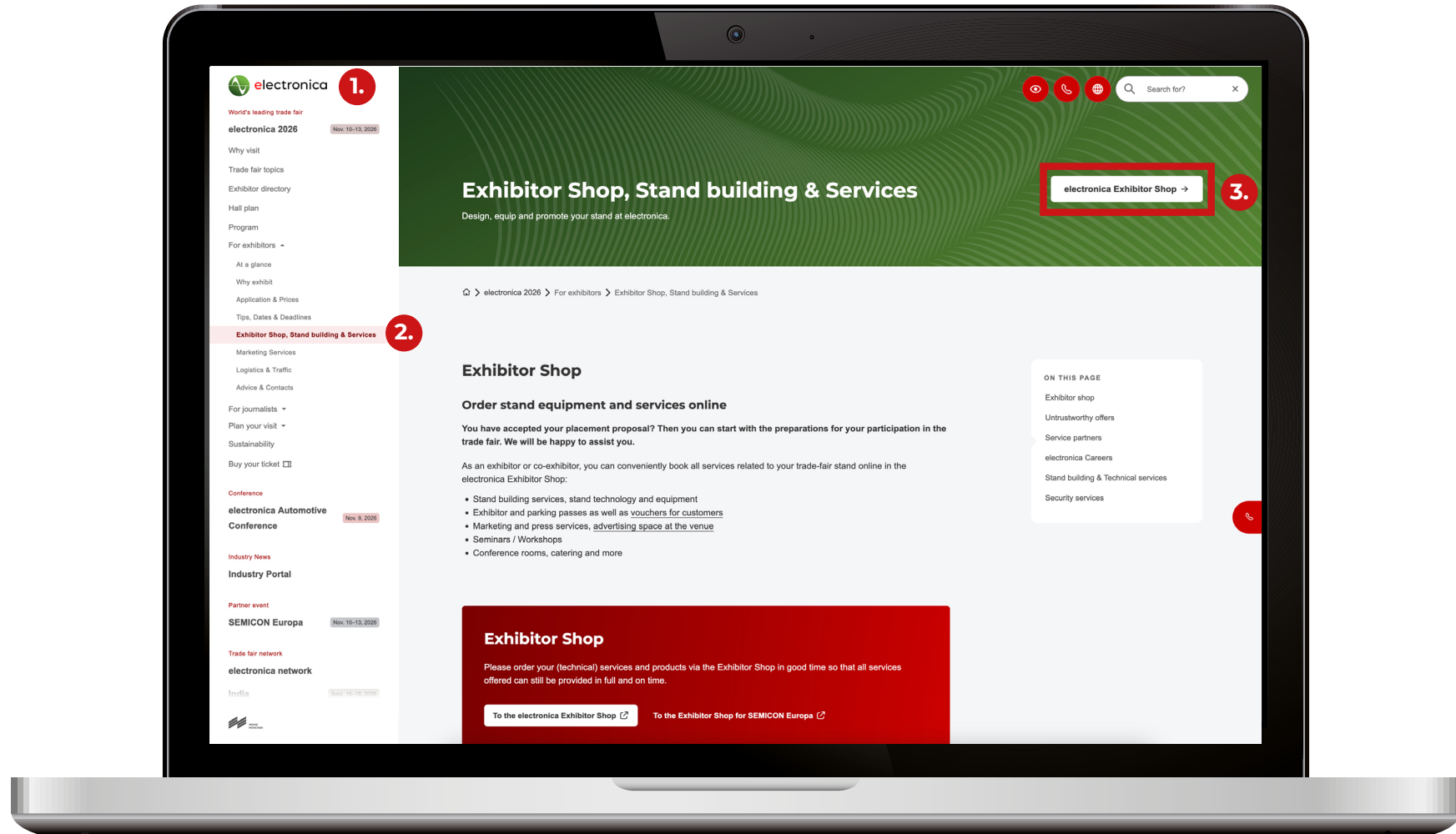
Media Services

Your media entry for the electronica 2026



Booking guide for basic entry, media packages and digital advertising

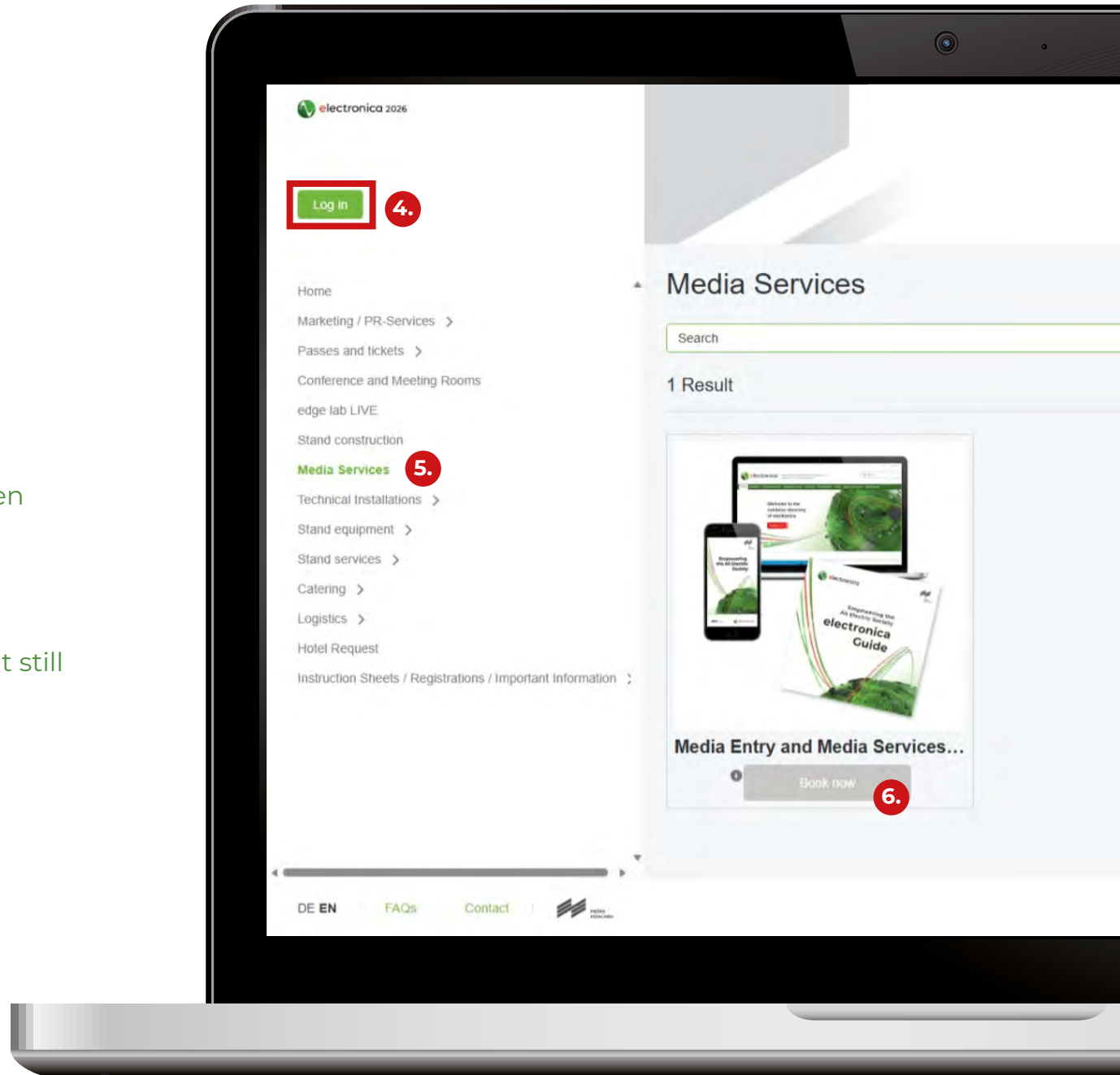
Booking guide



1. Go on the electronica website (www.electronica.de/en)
2. Under **“For exhibitors”** click on **“Exhibitor Shop, Stand building & Services”**
3. Click on **“electronica Exhibitor Shop”**

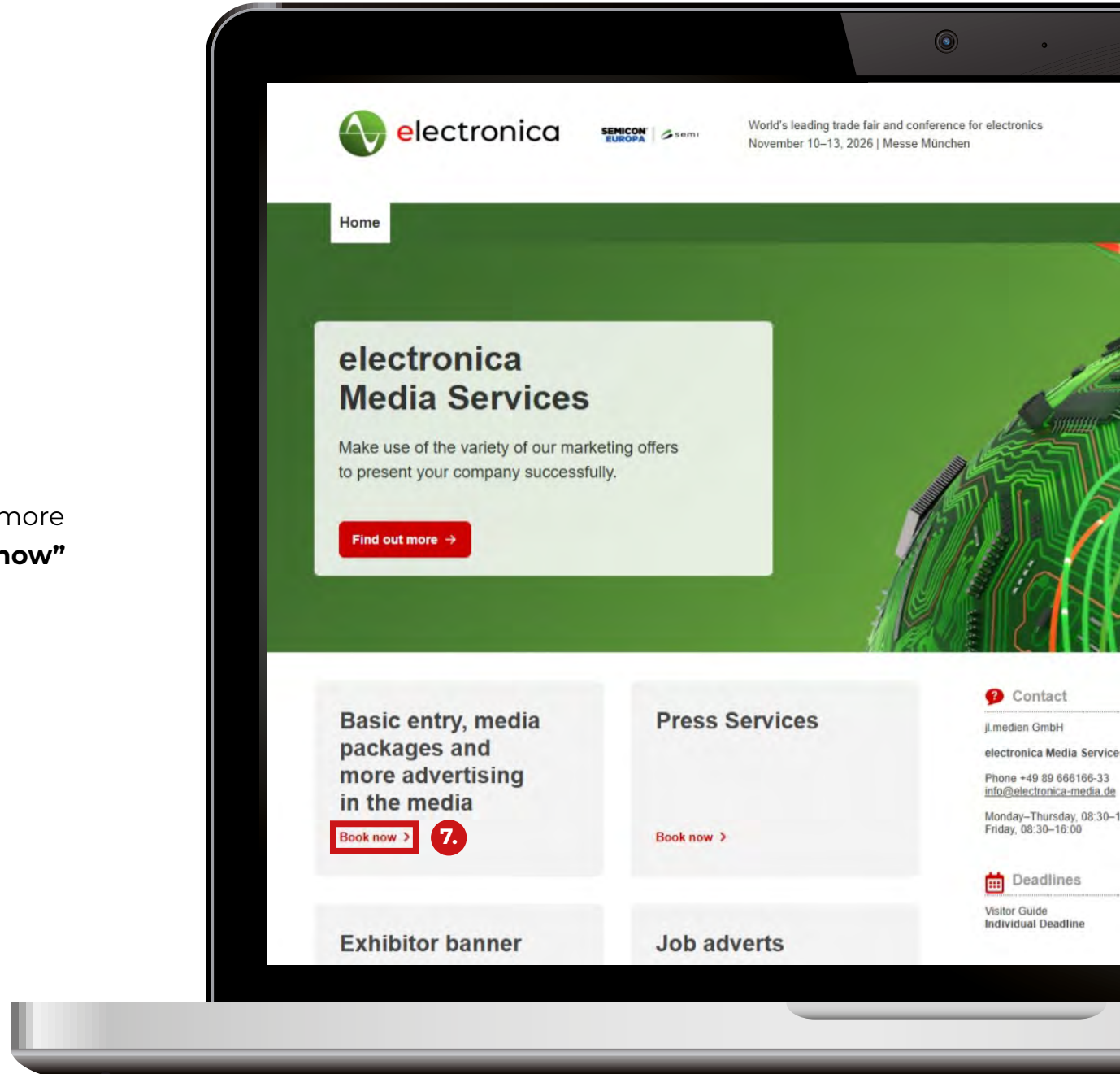
Booking guide

4. Log into the exhibitor shop
 - Log in is provided by the Messe München
5. Click on **“Media Services”**
6. Click on **“Book now”**
 - If you are unable to click on it, you might still not be logged into the shop correctly



Booking guide

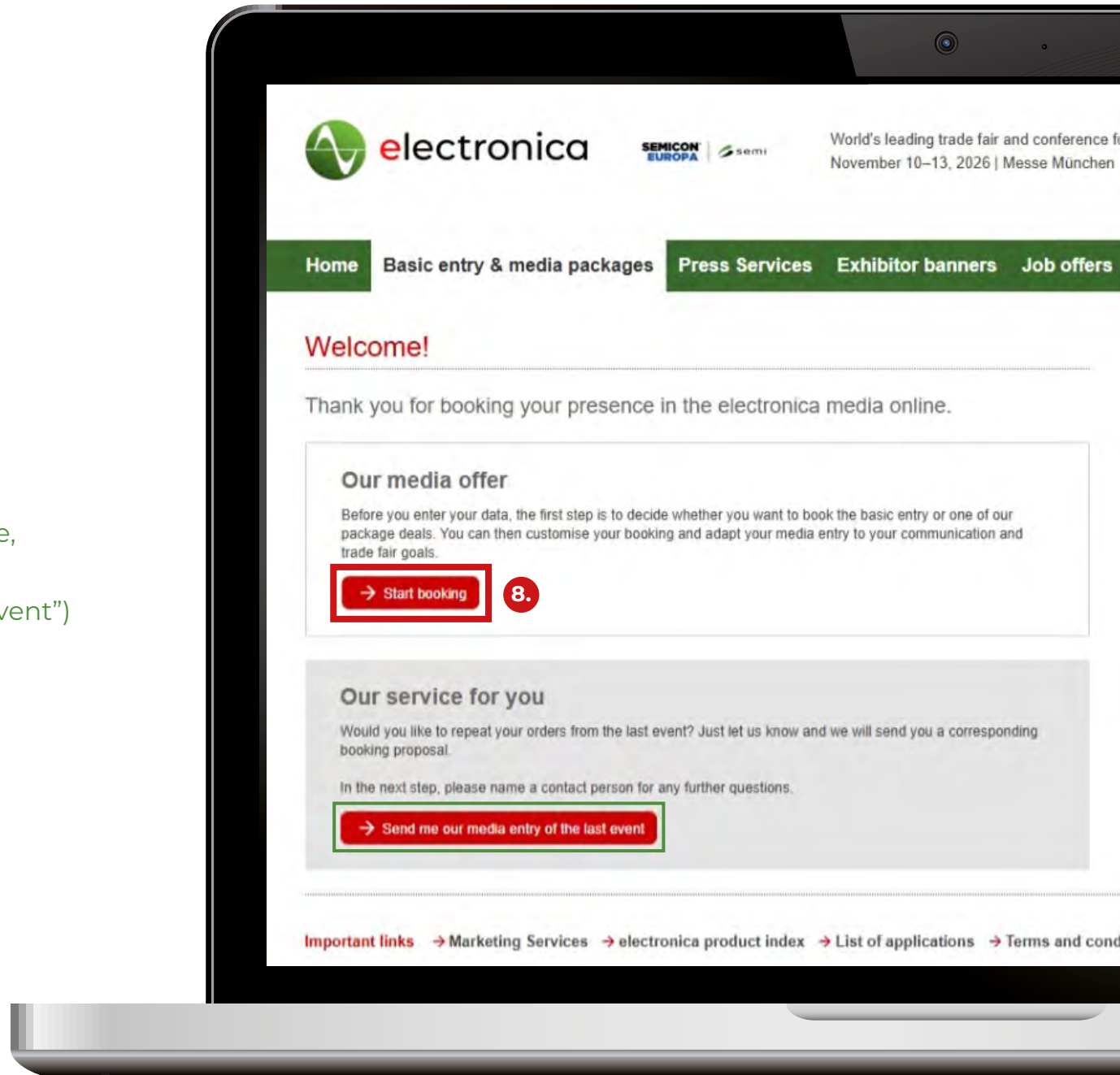
7. Under “Basic entry, media packages and more advertising in the media” click on **“Book now”**



Booking guide

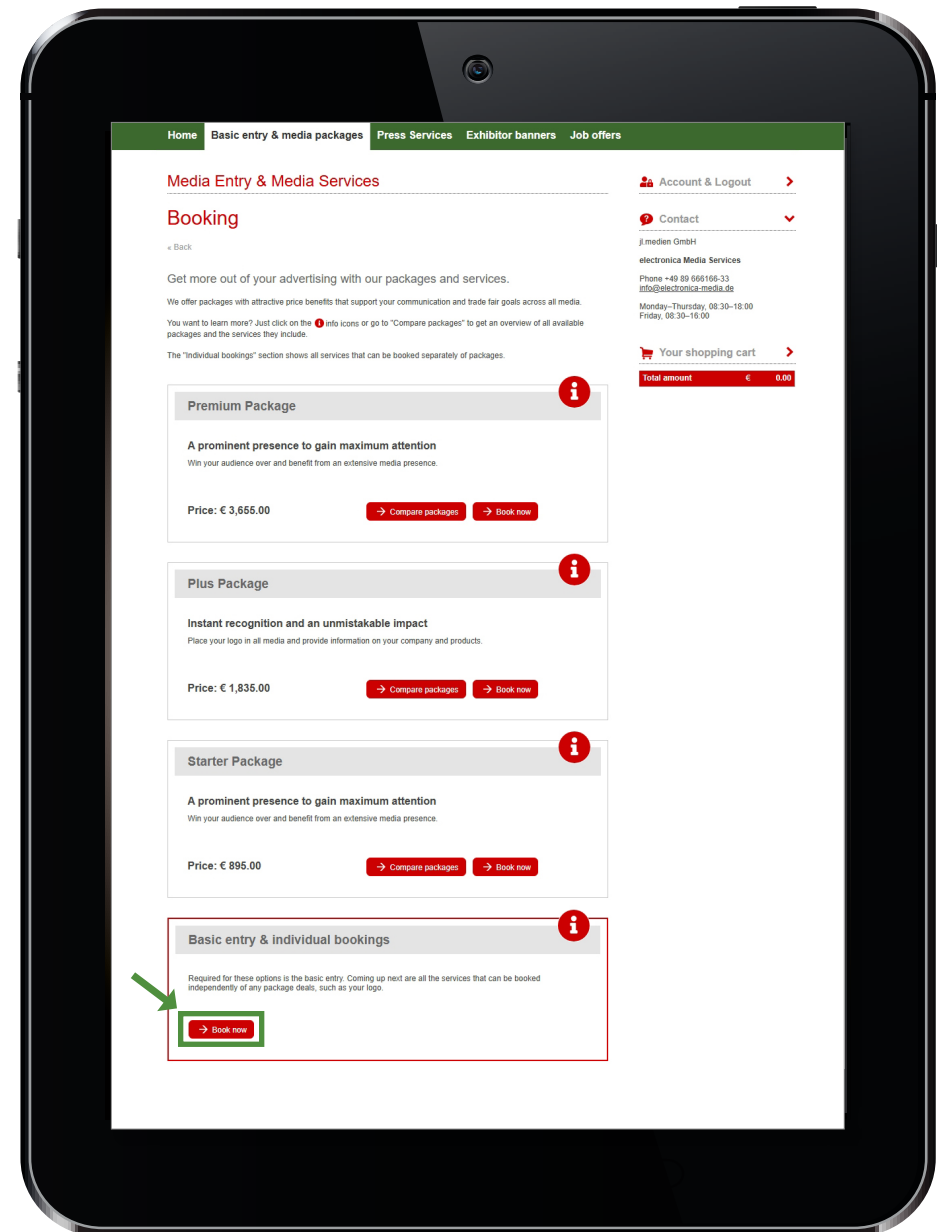
8. Click on “Start booking”

- If you exhibited at the electronica before, you can choose the button below (“Send me our media entry of the last event”)



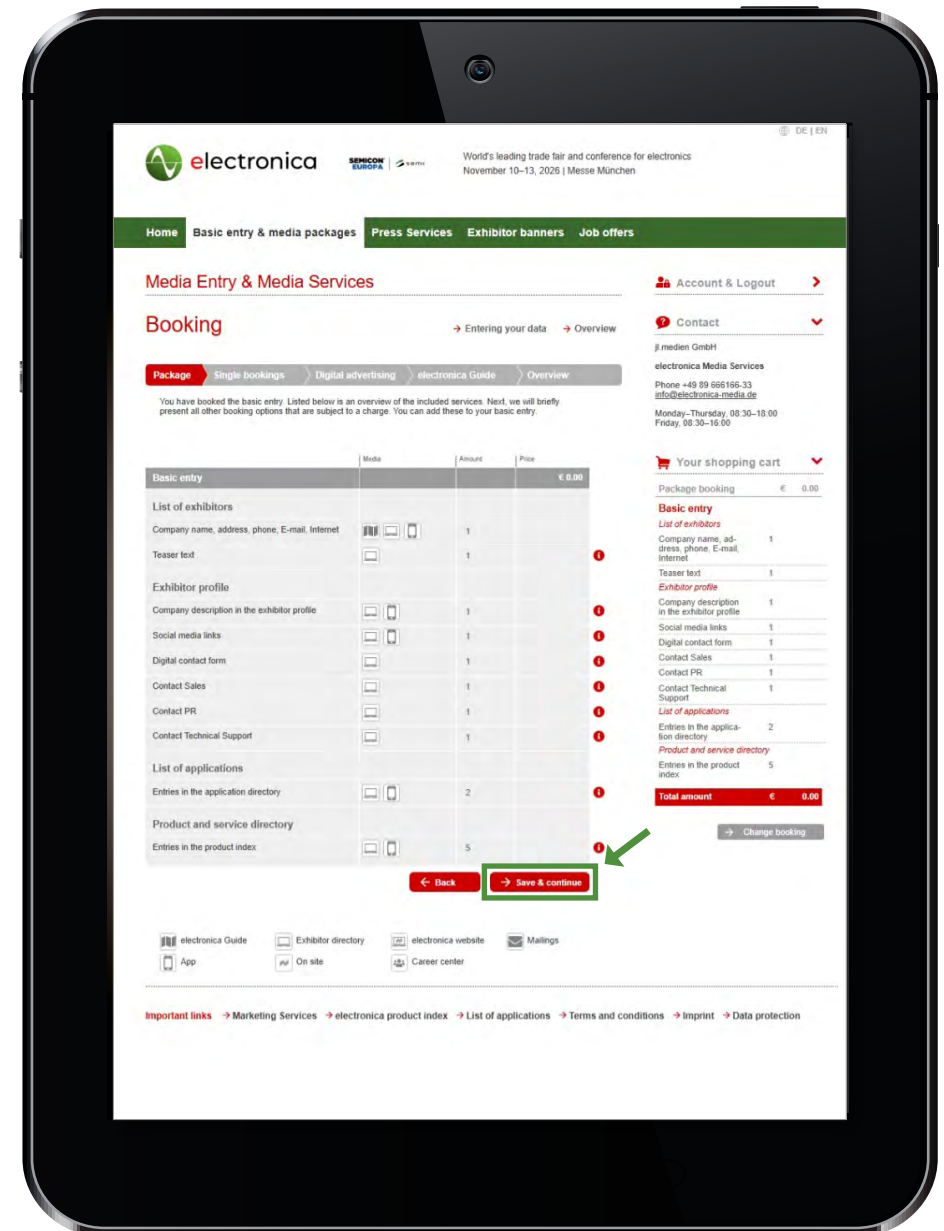
Booking guide

- ▶ Next you can select whether you want to book a media package or stick to the basic entry which is already included in your trade fair participation.
- ▶ The first three are the media package options (Starter Package, Plus Package and Premium Package)
- ▶ If you choose to stick to the Basic entry, please click on **“Book now”** under “Basic entry & individual bookings”



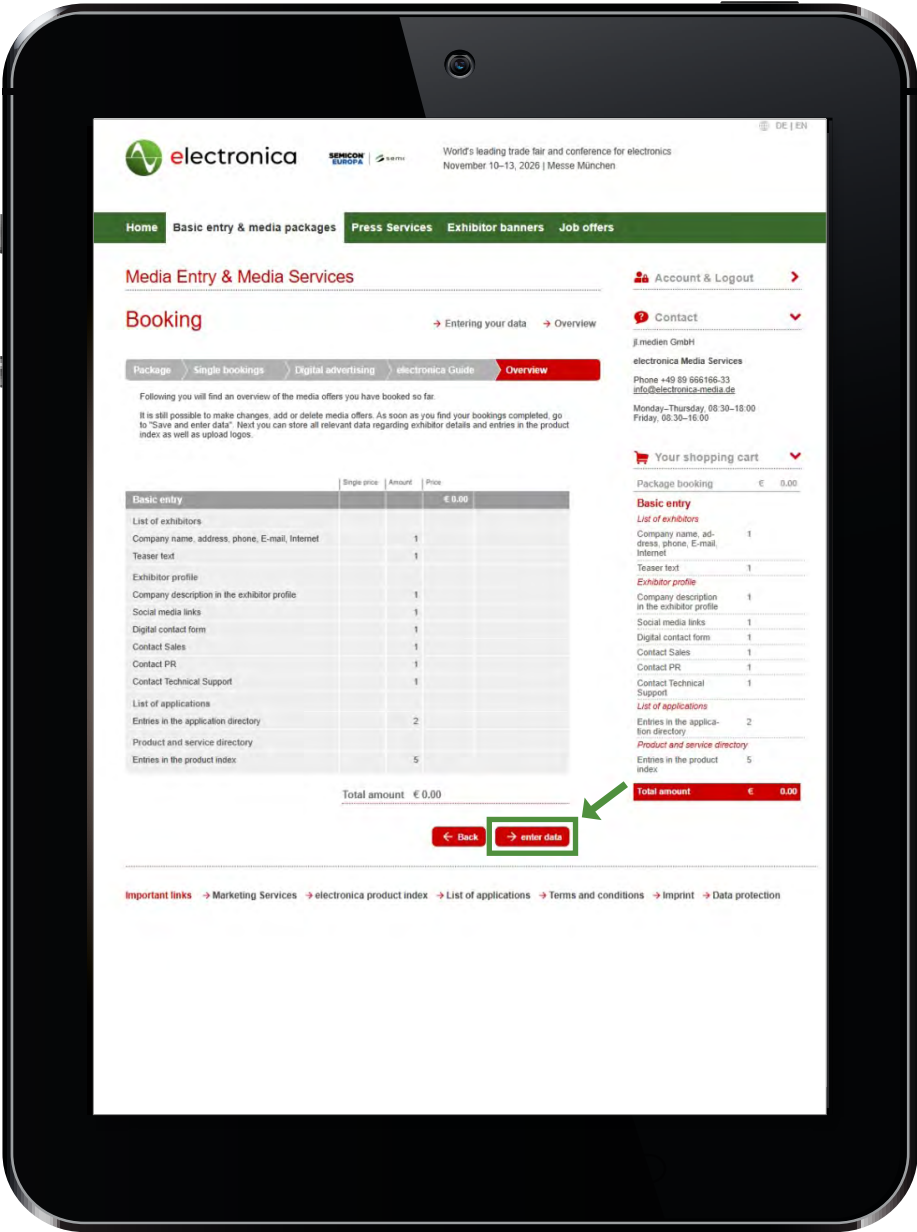
Booking guide

- ▶ Next it will show you first what is included in the Basic entry and afterwards what booking options are offered beside the media packages
- ▶ Always click on **“Save & continue”**
- ▶ The shopping cart also shows you what is included and the price your media entry comes with (the basic entry is free of charge)



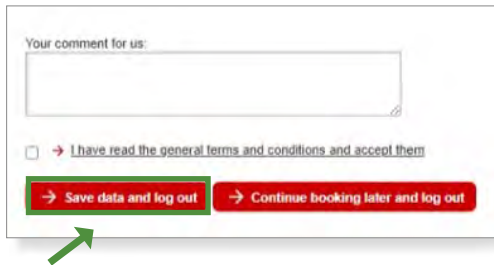
Booking guide

- ▶ When you have reached the overview you can click on “enter data” to fill your media entry with your content



Booking guide

- ▶ You can fill out all information step by step
- ▶ After clicking on **“Save”** the next step will appear and you can continue the process

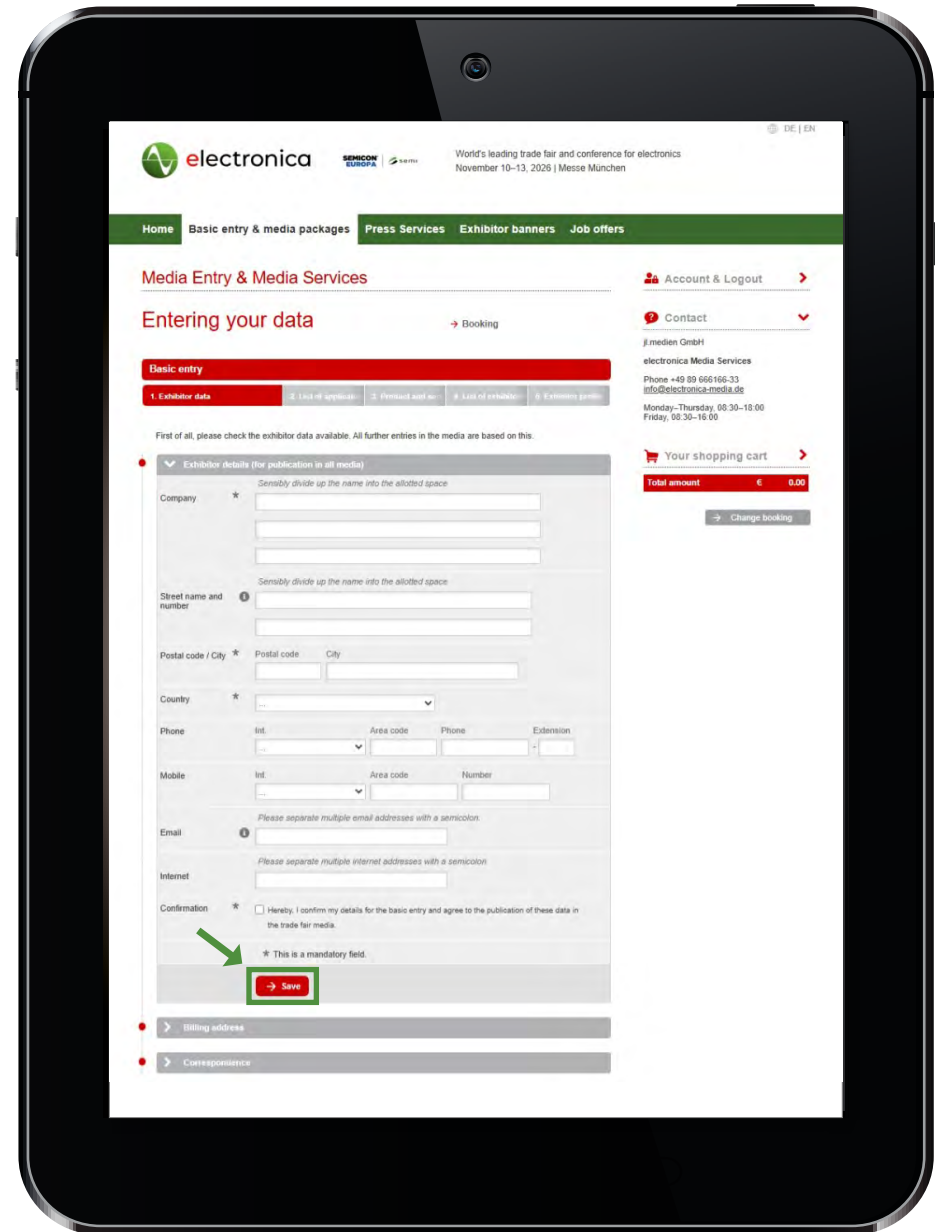


Your comment for us:

☐ → I have read the general terms and conditions and accept them

[→ Save data and log out](#) [→ Continue booking later and log out](#)

- ▶ In the end you will get an overview of your bookings
- ▶ After you click on **“Save data and log out”** we will receive your bookings



electronica SEMICON EUROPE World's leading trade fair and conference for electronics
November 10-13, 2026 | Messe München

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Media Entry & Media Services

Account & Logout

Contact

j.medien GmbH
electronica Media Services
Phone +49 89 666166-33
info@electronica-media.de
Monday-Thursday 08:30-18:00
Friday 08:30-16:00

Your shopping cart
Total amount € 0.00
→ Change booking

Basic entry

1. Exhibitor data 2. List of suppliers 3. Product and services 4. List of exhibitors 5. Exhibitor profile

First of all, please check the exhibitor data available. All further entries in the media are based on this.

Exhibitor details (for publication in all media)

Sensibly divide up the name into the allotted space

Company *

Street name and number

Sensibly divide up the name into the allotted space

Postal code / City *

Postal code City

Country *

Phone

Int. Area code Phone Extension

Mobile

Int. Area code Number

Email

Please separate multiple email addresses with a semicolon

Internet

Please separate multiple internet addresses with a semicolon

Confirmation *

☐ Hereby, I confirm my details for the basic entry and agree to the publication of these data in the trade fair media.

* This is a mandatory field.

[→ Save](#)

Billing address

Correspondence



Contact

info@electronica-media.de

T +49 89-66 61 66 33